

ANNUAL REPORT

2023-24 BY THE NUMBERS

WHAT KEEPS US GROWING?

As Kansans become increasingly interested in gardening for wildlife and creating landscapes that emulate the prairie ecosystems that once covered our state, we are grateful not only for your continued support and participation, but also for the ways in which you share your gardening journeys with the people in your communities. Your word of mouth is what keeps us growing!

Below is an overview of our revenue sources for the 2023-24 budget year. What jumps out to us in this chart is how **very** much we rely on your generosity through memberships, contributions and attendance at our FloraKansas fundraisers each spring and fall. One third of our revenue last year came from our FloraKansas fundraisers. Add to that your membership contributions and annual giving and there's half of the financial pie!

Earnings from our endowment, established by our founders Harold and Elva Mae Dyck - and steadily growing thanks to your ongoing gifts - comprises about 14% of our revenue. The remainder of our revenue comes from our PrairieWindow Concert Series, support of our Earth Partnership for Schools program, grant funding, rental of our facilities, gift shop sales and events and classes.

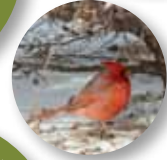
No matter how you engage with the Arboretum, please know that each and every time you do, you are helping this beautiful garden grow and serve the community.



1,146
PRAIRIE LIGHTS
ATTENDEES

870
MEMBER
HOUSE-
HOLDS

29K
PLANTS SOLD



2701
VOLUNTEER
HOURS
LOGGED

151
RENTALS
HOSTED

APPROX
25K
VISITORS



OVER
77K
STUDENTS*
IMPACTED



27
NEW EPS
GRADUATES

571
CONCERT
ATTENDEES

20
FIELD
TRIPS



*Estimated cumulative number of students impacted by EPS from 2007-2024