

# ANNUAL REPORT

## 2021-22 BY THE NUMBERS

### PUBLIC ENGAGEMENT

Our mission is focused on cultivating transformative relationships between people and the land. One way to measure how well we are fulfilling that mission is to examine our public engagement: from our visitors and guests to volunteers, we hope to make positive connections with everyone who experiences the Arboretum.

Here's a snapshot of our public engagement this year.

### ECOLOGICAL IMPACT

As we prairie dwellers engage with and become more intimately connected with the land, we start to see how our actions encourage the health of flora and fauna in our environment. Measuring the diversity of wildlife spotted on our grounds and helping homeowners create similar habitat in their own landscapes is integral to our goals.

*\*Bird species data from ebird.org over the entire year.*

*\*\*Butterfly species data from Harvey County NABA butterfly count.*

### EDUCATION & PROGRAMS

It is difficult to measure the full impact of our work when visitors, guests, members and students participate in our programming, or enjoy our facilities and services. However, we do know that the butterfly effect of education is exponential and far-reaching, and that visitors carry our mission with them into their lives.

*\*Estimated cumulative number of students impacted by our Earth Partnership for Schools training since 2007.*



**1662**  
VOLUNTEER  
HOURS  
WORKED



**2,109**  
LUMINARY WALK  
ATTENDEES



**391**  
CONCERT  
ATTENDEES

OVER  
**25K**  
VISITORS



**93**  
RENTALS  
HOSTED

**117**  
BIRD SPECIES\*



**24**  
BUTTERFLY  
SPECIES\*\*

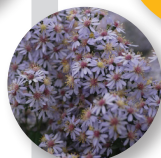
**27K**  
PLANTS SOLD



OVER  
**48t**  
CO2 SAVED



OVER  
**30**  
LANDSCAPE  
CONSULTATIONS  
/DESIGNS



**507**  
CLASS  
ATTENDEES



**18**  
NEW EPS  
GRADUATES



OVER  
**60K**  
STUDENTS\*  
IMPACTED

**18**  
FIELD  
TRIPS



**805**  
MEMBER  
HOUSE-  
HOLDS

